



## WORK EXPERIENCE

### TECHNICAL DESIGN INTERN

JUNE 2023-PRESENT

Halfdays

## KATE WHITTLE

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- Supporting Technical Design Team in developing Halfdays ski, snow, outdoor, active, and accessory categories.
- Managed documentation and template creation for the current and future season sample stages, including maintaining the fit calendar, tracking shipments, and preparing samples.
- Actively participating in fittings by recording detailed fit comments, taking photos, and correctly updating Tech Packs in Excel immediately.
- Collaborating with Product, Design, and Product Development teams in fittings and utilizing fit and construction expertise to ensure proper fit and function.

### TECHNICAL DESIGN INTERN - MENSWEAR

SEPTEMBER 2022-JUNE 2023

Faherty Brand

- Played an integral part in a fast-growing lifestyle retail brand, focusing on tech-pack updates, managing samples, and prepping for fittings.
- Supported Men's Technical Design team in all categories, including outerwear, tops, bottoms sweater, swim, and accessories.
- Executed detailed sample spec'ing, organizing, and documentation.
- Actively utilized fit knowledge in collaborative fittings, creating photo documentation, and recording appropriate comments.
- Developed clear construction drawings in Adobe Illustrator to communicate clear and concise fit comments for factories.
- Employed the PLM system, BeProduct, for everyday tasks.
- Lead long-term projects such as the 'How to Measure Guide.'

## EDUCATION

FASHION INSTITUTE  
OF TECHNOLOGY

BS Technical Design

CLO's 3D Garment

Visualization Certificate

Expected Spring 2024

New York City, NY

LOS ANGELES TRADE  
TECHNICAL COLLEGE

AA Fashion Design

AA Social Sciences

Spring 2022

Los Angeles, CA

### SEWING EDUCATOR

JAN 2016-FEB 2020

Maker and Shaker

- Produced written content and still photography for over 30 editorial and educational pieces for Colette Blog, *Seamwork Magazine*, and Klum House blog.
- Taught weekly in-person and online sewing and crafting classes to students of various ages and skill levels. Classes range from Embroidery 101 to Swimwear. Planned, organized, and acquired all necessary supplies to ensure a successful class
- Created course plans, written content, and visuals for online step-by-step sewalongs and engaged with participants to help answer questions and offer support. Produced original lesson plans and course content for up to 6-hour in-person classes.
- Attended weekly fit sessions with patternmakers to ensure clear communication between teams and define goals for upcoming issues of *Seamwork Magazine*.

### INSTRUCTIONAL PRODUCER

JAN 2014-APRIL 2016

Craftsy

- Managed production of educational maker video courses, overseeing operations of the on-set production team, including content editors, videographers, instructors, and external partners. Each course averaged 1,000 enrollments.
- Partnered with guest instructors to tailor content to the target demographic while adhering to an ambitious production schedule. Created clear and valuable structures for conveying educational content.
- Created communication standards and processes that improved workflow between studio and producer teams, reducing production time and filling communication gaps.